



...improving the livelihoods of Kenyans

The next issue will focus on the:

ROLE OF THE ANIMAL RESOURCE INDUSTRY IN THE BIG 4 AGENDA

CALL FOR ARTICLES

Animal Focus Magazine is a KVA publication that seeks to inform, educate and create awareness majorly to the general public on veterinary and related issues. The next issue will focus on role of the animal resource industry in the big 4 agenda and articles are welcome on this topic or vet and vet related issues. The magazine also creates a platform to advertise to more than 2000 readership. Deadline for submission of articles and advertisements is 5th February, 2020.

CALL FOR ADVERTISEMENT

The Kenya Veterinary Association (KVA) requests you to place an advertisement in the KVA Animal Focus (AF) Magazine for your organization. AF is a quarterly publication that focuses majorly on animals (livestock/food animals, companion, wildlife and working animals) with a Vets perspective but communicated in a layman's language to give correct, precise and factual information to these animal owners. It enjoys readership of more than 2000 persons per issue lead by Veterinarians and Para-veterinarians, then animal keepers and the general public. The Animal Focus has attracted a lot of attention in the animal resource industry since its inception in 2016. The next issue is expected in March 2020 and the deadline for adverts submission is 5th February, 2020.

Please find below a rate card for advertising in the AF Magazine.

ANIMAL FOCUS MAGAZINE ADVERTISING RATE CARD

(Rates are inclusive of VAT)

ADVERT SIZE COST (KShs)

* Back Cover	-	125,000/=
* Inside Front Cover	-	100,000/=
* Inside Back Cover	-	100,000/=
* Inside Full Page	-	80,000/=
* Half Page	-	45,000/=
* Quarter Page	-	25,000/=
* Strip Advert	-	15,000/=
* Bottom Banner Spread	-	15,000/=
* Book Mark	-	10,000/=

OTHER TECHNICAL INFORMATION

Magazine size A4

Print run 2000 copies

Print quality Full colour

Camera ready artworks to be supplied by the advertiser.

Ready artworks to be supplied in illustrator, PDF, Corel draw or Photoshop.

Send articles and adverts to:
kvamagazine@gmail.com and copy to info@kenyavetassociation.com
For more information kindly contact office on 0727 680022



To learn more about
Kenya Veterinary
Association (KVA)
check out our
Animal Focus Magazine.

