



...improving the livelihoods of Kenyans



The next issue will focus on the:

THE ANIMAL RESOURCE INDUSTRY IN A CHANGING COVID-19 WORLD

CALL FOR ARTICLES

Animal Focus Magazine is a KVA publication that seeks to inform, educate, and create awareness majorly to the general public on veterinary and related issues. The next issue will focus on the animal resources industry in a changing covid-19 world and articles are welcome on this topic vet and vet related issues. The magazine also creates a platform to advertise to more than 2000 readership. Deadline for submission of articles is 20th February, 2021.

CALL FOR ADVERTISEMENT

The Kenya Veterinary Association (KVA) requests you to place an advertisement in the KVA Animal Focus (AF) Magazine for your organization. Animal Focus is a quarterly publication that focuses majorly on animals (Livestock / Food, animals, companion, wildlife and working animals) with a Vets perspective but communicated in a layman's language to give correct, precise and factual information to these animal owners. It enjoys readership of more than 2000 persons per issue lead by Veterinarians and Paraveterinarians, then animal keepers and the general public. The Animal Focus has attracted a lot of attention in the animal resource industry since its inception in 2016. The next issue is expected in 21st April 2021 and the deadline for adverts is 20th February 2021.

Please find below a rate card for advertising in the Animal Focus Magazine.

ANIMAL FOCUS MAGAZINE ADVERTISING RATE CARD

(Rates are inclusive of VAT)

ADVERT SIZE COST (KSHS)

- Back Cover - 125,000/=
- Inside Front Cover - 100,000/=
- Inside Back Cover - 100,000/=
- Inside Full Page - 80,000/=
- Half Page - 45,000/=
- Quarter Page - 25,000/=
- Strip Advert - 15,000/=
- Bottom Banner Spread - 15,000/=
- Book Mark - 10,000/=

OTHER TECHNICAL INFORMATION

- Magazine size A4
- Available in e-copy
- Print quality Full colour
- Camera ready artworks to be supplied by the advertiser
- Ready artworks to be supplied in illustrator, PDF, Corel Draw or Photoshop

To learn more about Kenya Veterinary Association (KVA) check out our magazine.



Send articles and adverts to:
 kvamagazine@gmail.com and copy to info@kenyavetassociation.com
 For more information kindly contact office on 0727 680 022